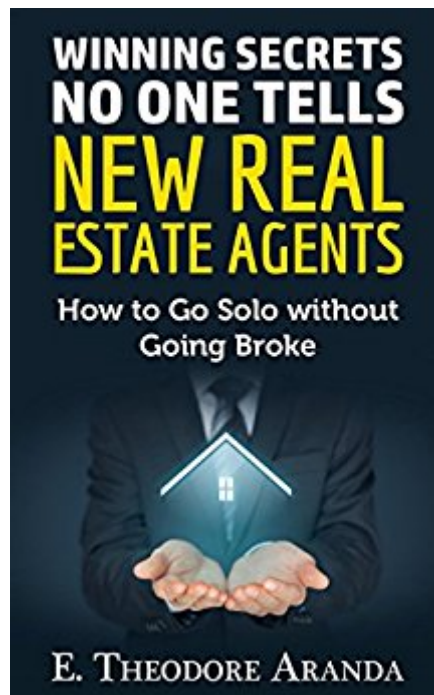




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# Winning Secrets No One Tells New Real Estate Agents: How To Go Solo Without Going Broke



## Synopsis

Learn How to Sell Real Estate Like A Top Agent! Seventy-five percent or more of New Agents will quit before their first year. Tragically, few have asked why this happens. So, I decided to find out. I interviewed Top Agents and discovered how they stayed in business . . . and how YOU can increase your odds of success as struggling Startup Agent. \*\*\*DOWNLOAD The FREE Audiobook! 'Look Inside' just past the front cover\*\*\* Once you know why most Startup Agents quit too soon, you can overcome the grueling odds against you, and start investing your time, money and efforts into what works. The most common areas of failure include poor productivity, bad daily habits, and poor time management. These, along with bad marketing ideas and careless money habits will kill a startup agent's career almost instantly. Go Solo Without Going Broke! As a New Agent launching a startup career in real estate, you can avoid the mistakes most real estate startups will make today. Knowing what Top Agents know, you won't run out of money too soon. Armed with better marketing ideas, the right mindset and the right habits, you can begin investing your resources into building real financial freedom. Now, you can rewire your brain to think like a Top Agent, then take action to carve your own unique path to becoming a millionaire agent --if that's what you want! Learn how Top Agents: + Enjoy daily success with powerful Productivity Habits. + Transform time into money with new Time Management mindsets + Overcome obstacles with mindset training and personal development routines + Are investing their time and money simple marketing ideas that work + Give and grow rich like top social entrepreneurs Eliminate your risk of starting your real estate business today. Learn how to sell real estate without blowing your life savings. Discover in this little book all you need to achieve the life of a millionaire agent!

## Book Information

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## Customer Reviews

The clarity and applicability of Aranda's book exposes core and achievable secrets that can help any real estate agent, new or seasoned. Aranda clearly outlines the purpose of each section so that any reader can recognize their next steps and how to shift their mentality for success. The clear and thought-provoking discussions, paired with illustrative examples, help readers see the lessons and secrets Aranda conveys. I would recommend this book not only to new real estate agents in need of a boost to optimize their success, but I would also recommend this text to those who may simply benefit from some reminders of how to be their best. An overall helpful, valuable source!

As a veteran real estate agent who has experienced everything from the boom years (where we saw over 20 percent appreciation each year!) to the "crash" (where 75 percent of our business was dealing directly with banks on short sales or foreclosures) --- I can tell you that there is great value in this book. The premise is right on the money, the anecdotes are engaging and appropriate...(The Rockefeller story is my favorite! I will never forget that one - haha! That one alone can cause a paradigm shift in your thinking!) Real Estate agents of any level of experience will learn valuable information here. In fact, anyone in any business will enjoy and learn from this book! Get your highlighter and notebook ready :-). It's full of good stuff!

This powerful little book contains, practical how-to, holistic steps of preparing your attitude, especially building your confidence as you get started in the Real Estate business. Ed speaks as one who has been there long enough to have pushed past the hurdles that stop many budding agents yet is new enough to still relate to them and can explain in practical, thought-stimulating ways how to keep going with wise, maximum-effect rather than maximum-effort techniques.

This book is written in short, easy to digest chunks and chapters. It's a quick read, but very

informative. It gets to the main ideas quickly, explains them, and then moves on. I'm not an agent, but the principles are applicable in pretty much any field. I would highly recommend it!

Every real estate agent should read this book! There is no doubt that typical training focuses on the law and mechanics of the profession. But MINDSET is Key, and this book really helps put agents in the right mindset, or to recognize what is important and needed to succeed. Bravo!

I am a new real estate agent in Texas and this book was super helpful. New agents need to read it. It will help you to get your thoughts organized and stay positive through the tough first years.

Ed's book does a good job in identifying those things that get in the way of each sales agents potential success, and helps to dispel the doubts.

I am not in the real estate business, but I am in sales. Mr Aranda's book is an easy read, encouraging and very helpful!!!

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